Tintigriti



Crowd Security is the best kept secret!

what is your biggest challenge in pentesting?

"I need to be secure"

VS

"I want to be secure"



pentests are defined by budget and time

pentests are a snapshot of a dynamic environment

pentests are **not** the result of **creativity** and **impact**

you can't force a hacker to be creative

do your magic!

do your magic!

now, please!



do your magic! now, please!

c'mon, start hacking!

it doesn't work like that



hackers like to recon



hackers like to research



hackers like to break stuff

hackers like to think outside the box

hackers like to nackers

not to write dull reports

What with those reports?



It is only shared with one person.



What happens when someone leaves the company?



How do you ensure that the recipient understands?

What about interaction with the people that fix it.



pentesting is dead!



we now have crowd security

yes, but

crowd security can be opportunistic

Pentesting

- Control over timeframe
- Guarantee that someone spent time
- Certainty of a methodology
- Pay for time
- Specific reporting format (PCI DSS)
- Isolated environments / ICS

Crowd Security

- Continuous testing
- No negative results
- Creativity
- Pay for impact
- Interactive reporting
- Public facing environments



Crowd Pentesting

Combining the pay for impact approach of bug bounty programs with the dedicated resourcing approach from classic penetration testing.



Combining best of both worlds

Timing of your International Guaranteed Pay for impact Creativity of Short time choice testing to value many resources **Traditional Pentesting Crowd Testing** Benefits Benefits

Crowd Pentesting



Formerly founder of tSFSecurity consultancy and pentesting

CEO.Founder of IntigritiCrowd Security





About Intigriti

- Connecting 125,000+ ethical hackers with companies
- Crowd security testing, pay for results
- Founded in 2016 with offices in **Antwerp and London**
- 12 skillsets including web, mobile, open source, loT, network, hardware ...
- 500+ bug bounty programs



About Intigriti



We are trusted by a worldwide crowd and the world's largest organizations



intel





Red Bull

Nestle

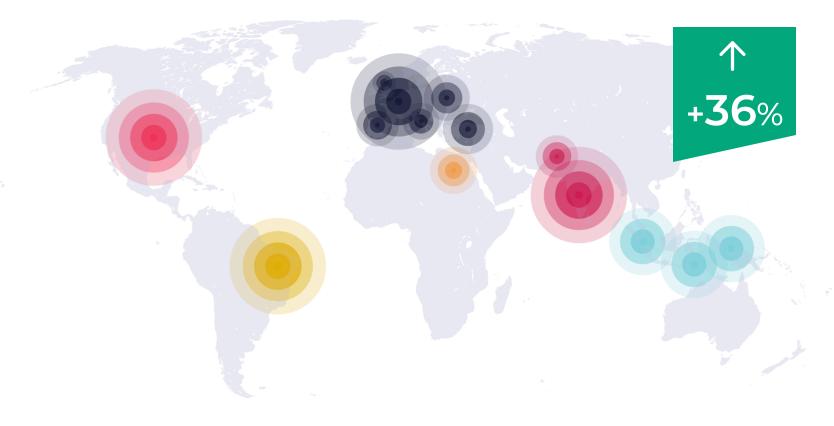


The "ethical" hacker

- Independent security researchers
- Get paid for impact, not for time
- Ad-hoc or Full time
- Mainstream for a decade, growing popularity



Hacker origins





Researcher residency location

01. India 06. Germany

02. United States 07. The Netherlands

03. Belgium 08. France

04. Brazil 09. Turkey

05. United Kingdom 10. Pakistan



Best performing researchers

01. Belgium 06. Germany

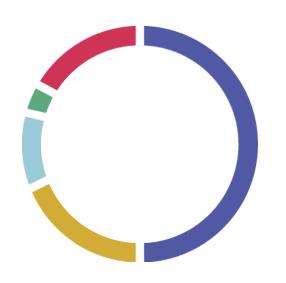
02. The Netherlands 07. Turkey

03. France 08. Finland

04. India 09. United Kingdom

05. United States 10. Vietnam

73% of hackers fall under the age of 30



Community breakdown by age

4%

18years old 19%

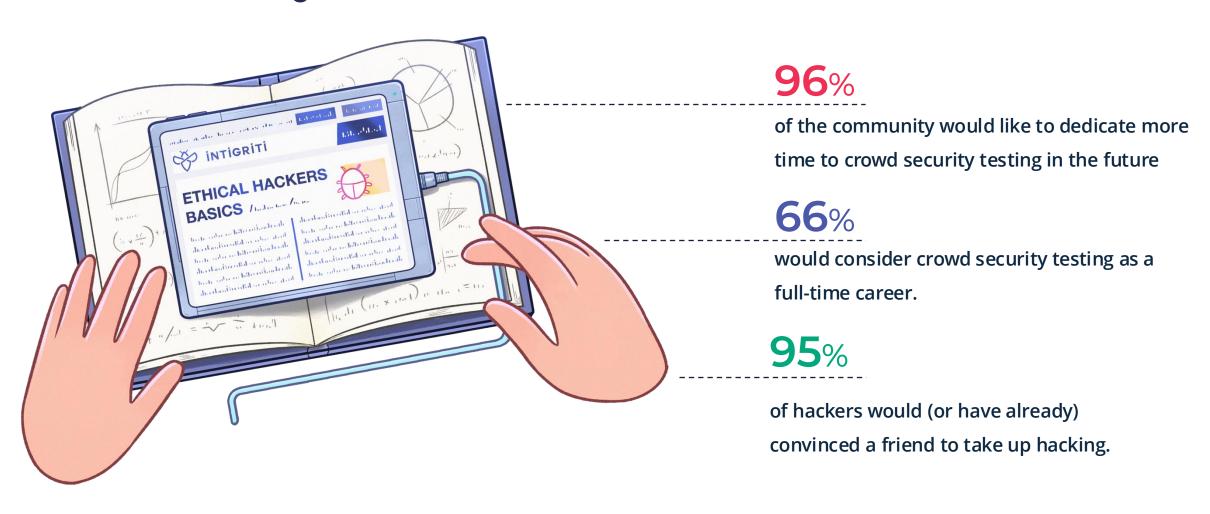
18 – 20 years old 50%

21 – 29 years old 20%

30 – 39 years old 7%

40+ years old

Crowd Security as a career choice





The pandemic drove more infosec talent towards crowd security platforms

74%

Grow their hacking skills

35%

Got better at hacking

23%

Say the crowd security programs have gotten more interesting

53%

Earn more through crowd security **32**%

More time to dedicate to hacking

Let me tell you a story about a trip to Lisbon





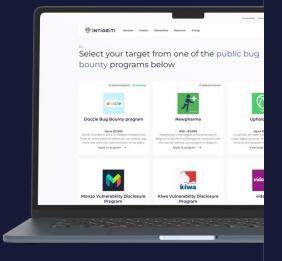








Average time for customers to accept or reject a report (if escalated)









take-aways on crowd security



Treat hackers like partners, not scanners

- Hackers are people, not just security tools.
- A good relationship improves the quality of reports
- Show your gratitude, even when the issue is known



Communicate clearly and often

- Acknowledge reports within 48 hours and share regular updates.
- Be transparent if things take longer, they will understand
- When rejecting a report, explain why rather than sending a vague template.
- Language can be a barrier!



Define a clear scope and rules

- Create a good program design. Make clear what is exactly in and out of scope.
- Give them insights to your environment. They don't know it!
- Let them focus on business logic flaws and complex exploits.
- Give them a challenge!
- Include how to report, payout expectations, and legal safe harbour.



Offer fair and transparent bounties



- High-severity bugs deserve high payouts.
- Don't downplay bugs. Don't.
- Don't steal their IP. Never.
- Consistency matters. Ensure to treat everybody equally.

Motivate and recognize Hackers

- Public leaderboards, "Hall of Fame," and personalized thank-you messages go a long way.
- Give them a quote they can reuse on their LinkedIn / X / ...
- Be personal in your comms!
- Exclusive events or early access to new programs can also boost engagement.

Fix bugs fast and share progress

- Hackers love seeing their work make a difference.
- They want to see the impact
- They don't like bugs that are open for 2 years. Show that you care about your security.
- Share remediation updates and explain how they improved your security.



Engage with the community

- Invite them to meet at bug bounty conferences
- Join Slack instances, Discord, Reddit or other places to see how hackers talk about your program. Be amongst them.
- Open them for a Friday chat. "Ask me anything" and build that trust.
- When ready and applicable think about your own Live Hacking Event.

main take-away "collaboration is key!"





